







ffe & product fulfillment

FFE & Product Fulfillment

We can work with you and your FFE needs in 2 ways:

- 1. We can purchase and add margin to the cost of the product
- 2. OR we can provide FFE services for a fee. FFE services can include all or just some of the items listed below.
 - FFE Design: Final selection of product and finishes (Fee Quoted)
 - FFE Product Organization: Creating matrixes and catalogs (Fee Quoted)
 - Budgeting (Fee Quoted)
 - Soliciting Quotes and Determining Costs (Fee based on % of Sale=FBS)
 - Create Purchase Orders for Owner Purchase (FBS)
 - Tracking Order Progress/Managing Changes & Order Acknowledgements (FBS)
 - Product Receipt Oversight (FBS)
 - Product Staging (Fee Quoted)

FFE Purchasing Process

(whether you do it or we do it)
Page 1

- Identifying the FFE
 - Creating scaled plans containing FFE codes
 - Descriptions of each item: size, finish and quantity
 - Get owner approval
- Budgeting
 - Using typical pricing for described item type
 - Get owner approval

- Organizing the FFE
 - Creating matrix
 (spreadsheet) that cross
 references plans and
 items
 - Creating illustrated catalogs
- Soliciting Quotes
 - Formatting RFP's (Request for Proposals)
 - Distributing RFP's
 - Receiving responses to RFP's
 - Get owner approval

FFE Purchasing Process

(whether you do it or we do it)

Page 2

- Purchasing
 - Negotiation with Suppliers
 - Supplier Interviews
 - Coordination of terms, deposits and payments
 - Coordination with Owner
 - Write 'faux' purchase orders
 - Owner processes PO's
- Managing Product Receipt
 - Weekly reporting to owner
 - Managing product issues: inventory shortages, product finish changes
 - Coordination, hand offs to warehousing manager

- Product Staging
 - Product Inspections
 - Damage reports and reorders
 - Warehouse labeling
 - Preparing site with plans and descriptions by area for product installation
 - Packing slips and bill of lading
 - Scheduling JIT Deliveries
- Installation
 - Managing installation crew
 - Inspections
 - Inventory Counts
 - Get Owner Approval

FFE Purchasing Process

(whether you do it or we do it)

- Post Installation
 - Site clean up
 - Site product touch up
 - As purchased documents and warranties
 - Tracking product reorders and replacements

- Project Close Out
 - Updated plans and catalogs to owner facility management









How does r.o.i. Design operate?

r.o.i. Design is a fee based company.

If you would like us to purchase product (adding margin), we would ask for a deposit that would be applied to the order. In the case that no product is ordered, the deposit is non-refundable. Most suppliers are looking for 50% down on orders, r.o.i. Design would collect all deposits prior to placing orders.

If you would like us to provide FFE services, we would respond to your scope of work based on our menu of FFE services and invoice you bi-weekly against an agreed not to exceed amount.



r.o.i. Design understands the importance of proper communication.

Our proposals are itemized by requested service, outlining related fees.

Our FFE documentation can be used for purchasing, as well as facility maintenance post sale.

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FFE & Product Fulfillment

Categories of FFE

- Casegoods
- Seating
- Upholstered Furniture
- Wall Covering
- Rugs and Carpet
- Fabrics
- Lamps
- Decorative Accessories
- Wall Décor and Framed Artwork
- Custom Hospitality Grade Bedspreads
- Custom Window Coverings and Drapery
- Re-upholstery and Furniture Touch-up Coordination



Upholstered Furniture

Some of Our Vendors:

- Flexsteel
- Kellex
- Southfield Furniture
- Marquis
- Carlson's Hospitality
- Younger
- AC Furniture
- Custom Product Available





















Seating

Some of Our Vendors:

- Kellex
- Falcon
- OC Designs
- MTS Seating
- Superior Furniture
- IZZY
- Gar
- Sim Seating
- Woodard
- Custom Product Available























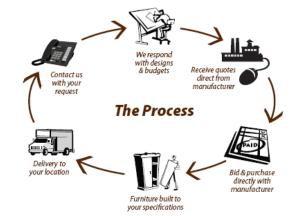


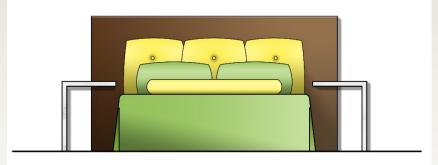
Casegoods

 We have a program representing over 25 manufacturers that can respond to any and all your casegood needs.









Decorative Lighting

Some of Our Vendors:

- Robert Abbey
- Steel Partners
- Trend Lighting
- Shady Lady Lighting
- Kalco
- Challenger
- Pacific Coast
- Ashley

















Shady Lady



Accessories

Some of Our Vendors:

- Global Views
- Arteriors Home
- Lux-Art Silks
- Gold Leaf Designs
- DK Living
- Palacek
- The Uttermost Co.
- Surya
- Chandra
- **Fastern Accents**





























Fabric and Wallcovering

Some of our Fabric Vendors:

- Robert Allen
- SameIson Chatelane
- Loomsource
- Mayer
- Douglas
- C.F. Stinson

Some of our Wallcovering Vendors:

- Contract Wallcovering
- D.L. Couch
- Innovation Wallcoverings
- MDC Wallcovering
- Decorative Surfaces
- Seabrook Wallcovering
- Surface Materials



























Carpeting and Floor Covering

Some of Our Vendors:

- Beaulieu/BOLYU/Aqua
- JJ/Invision
- DURKAN
- Milliken
- Masland
- Interface/FLOR
- Shaw















Interface FLOR"





shaw HOSPITALITY GROUP"





MoCa Cabinets

MoCa Affordable Modern Cabinets are the perfect solution for your commercial or residential project. These stylish cabinets feature unique textured laminate panels available in five contemporary finishes. A full range of standard cabinet sizes and configurations are available. Let r.o.i. Design create the solution that is best for you. We will provide free expert layout and design of your new MoCa Cabinets. Plus, we handle the delivery, assembly and coordinate installation by a licensed contractor.

- Affordable, European Style Cabinets
- Full Overlay Doors
- Five Door/Drawer Finishes
- Two Cabinet Finishes
- Soft Close Drawer and Door Hinges
- Matching or Stainless Finish Base Available
- Adjustable Shelving
- Cabinet Accessories Available









Earl Grey





Vanilla Latte

Cafe Caramel

Our Mission and Vision



We offer expert competencies in the areas of interior design, graphic design, design planning, and all areas of the business of design. We value people and demonstrate genuine interest in how people process information and develop ideas. We like to help.

Mission Statement

- r.o.i. Design provides a return on your design investment and creates lasting customer experiences.
- We are a creative team who leads the process of collaborative planning and design
- Our methods and problem solving skills produce outcomes that are based on budget, brand and beauty.

Vision Statement

 Driven to create a better world through design.